



**Karisse Green** | <http://www.karisse.net> | [karisse@karisse.net](mailto:karisse@karisse.net) | 619.822.2274

**+ Education**

B.A., Interactive Design The Art Institute San Diego, CA	A.S., Advertising/Graphic Design. Guilford Technical Community College. Jamestown, NC. July 2001.
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**+ Areas of Expertise**

Mac and PC platforms	PHP	Director	Pre-press printing
Photoshop	Microsoft Suite	Captivate	Technical Layout
Illustrator	QuarkXpress	Photography	Web Page Design
InDesign	Flash	Illustration	Project Management
HTML, xHTML	Dreamweaver	FormZ (3D)	UX

**+ Work Experience**

**www.Brickfish.com**

Campaign Creative Manager

September 2007 - October 2008

- Worked with clients to build campaign creative materials for the Brickfish site.
- Collaborated with Marketing and Audience leads to develop a variety of e-marketing pieces including biweekly newsletters and e-mail blasts.
- Help implement and develop process and practice in a fast growing start up environment.
- Worked internally with Program Managers to brainstorm and create house sponsored campaigns that would compliment current client campaigns and increase site traffic for specific demos.

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Senior Graphic Designer

March 2006 - September 2007

- Create magazine ads featured in Vogue, Vanity Fair, Town & Country as well as other high end magazines
- Conceptualize design for all matter of printed material including press releases, brochures, catalogs and signs.
- Work with outside printers to oversee production and press checks.
- Work with interns to educate them on industry practice and standards.

**The Home Depot Supply**

Graphic Designer

August 2004 - March 2006

- Work with marketing and merchants to develop various direct mail pieces.
- Develop and build 1,600 page catalog that is produced yearly.
- Maintain multiple jobs in a fast paced team environment.
- Instrumental in developing new looks for direct mail projects
- Track and submit personal time daily.



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**The Colorworks, Incorporated**

Senior Graphic Designer  
December 2001-2004

- Created and established a graphic design department for a company who was outsourcing all previous materials.
- Responsibilities range from initial conceptual ideas to design, press checks and overseeing photography shoots.
- Created a digital library of designs, paints, and cubic film used in the manufacturing of cellular faceplates.
- Track and log all incoming jobs.
- Work with the Marketing team to create all sales materials and presentations (printed and digital).
- Monitor current trends in the 14-24 year old age bracket in order to produce high demand merchandise.
- Communicate with clients the parameters for incoming art and status of their jobs.
- Guide and mentor other designers to work in a creative yet structured team environment.

**Freelance**

1995-present

- Work independently with numerous businesses to develop logos, brochures, flyers, posters, business cards, car signage, manuals, corporate identity and presentation kits.
- Manage all artistic aspects as well as pre-press, scheduling, billing, and final delivery.

**Internship**

Intern to CEO of Boom! Advertising and Graphic Design.  
January 2000-April 2001

- Worked with a variety of clients to achieve their graphic design needs. Specifically working with logo design, menu design, brochure layout, and campaign concepts.

**+ Client List**

Motorola	Wal-Mart	The NFL	Dell Computers
Nokia	Best Buy	Carolina Hurricanes	T-Mobile
Ericsson	Virgin	Verizon Wireless	Samsung
Radioshack	New Line Cinema	Disney	

**+ Professional Organization Membership**

The American Institute of Graphic Arts

**+ References**

Available upon request